

COMMUNITY CONNECTION

A Quarterly Update From Vinton Unlimited

June 2016

Upcoming Events

Tuesday, June 21

Membership
Appreciation Picnic

Starting at 5pm in
Celebration Park

June 23-25

Party in the Park

Friday, July 8

Vinton Unlimited Golf
Tournament

July 13-17

Benton County Fair

Saturday, July 23

4th Street Car Cruise

August 11

Craig Erickson Band
Celebration Park

August 26 & 27

Boomtown

Saturday, August 27

Boom-Fest

Thursday, Nov. 17

Lighted Holiday Parade

Sunday, November 20

Holiday Open House

From the Director Desk

Summer is finally here!
SI must first start by apologizing for allowing so much time to pass between the last Community Connection newsletter. To bring you up to speed, 2015 ended with the traditionally busy holiday shopping season. We were very

pleased with the participation and interest in our 'Holiday Lights' punch card promotion and are looking forward to its return for 2016!

Spring almost seems to be the busiest time of year as we are feverishly putting events on the calendar and making all of the early arrangements.

To kick off the summer, we welcomed Nick Hyland into the office as our Intern. I am excited to have Nick in the office as he will offer a fresh, young, new perspective on events and has already offered some great ideas. Nick can be reached at vintoninfo@gmail.com. His presence will also be extremely valuable as I transition out of the office for maternity leave in the upcoming weeks. Please note that during this time, I will be unavailable but am confident Nick, along with the help of the Board of Directors, will be able to 'hold down the fort!' Vinton Value Dollars and Palace Bucks will still be available for purchase in the Vinton Unlimited office but we will be asking for 5-7 days to process the purchase request. Boom-Fest preparations will also continue on as planned. (Vendors will be accepted through August 12, 2016). I look to return to the office and resume normal hours early this fall.

As if maternity leave wasn't enough excitement for the summer, the Vinton Unlimited office will also be moving locations within City Hall. We will slowly be transitioning into an office in Council Chambers. The Vinton Police Departments plans to occupy our current office space so public access to the new Vinton Unlimited office will be easiest using the door on 3rd Avenue rather than the door on A Ave.

This will be my 3rd summer living in Vinton and again, I am amazed at all of the summer events and programs going on from farmers markets to sports tournaments to parades to fireworks and so much more. I sure hope you take the opportunity to spend some time experiencing some of these events this summer! These events are small town living at its finest!

Melissa Schwan, Director
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All Board of Director meetings are held on the 2nd Tuesday of the month at 6:30am at Windsor Manor. Members are always welcome to attend.



Business Spotlight: Syze Wellness

Written by Nick Hyland

If you are looking for a place to do weight training, cardio, and “zumba” all in one, then look no further than the city limits of Vinton. Syze Wellness Studios, locally owned and operated by Rayleen Davis, is among one of the newest businesses to Vinton, coming to town in January of 2016. Syze Wellness specializes in weight and cardio training, with zumba classes offered six times a week. While Syze is available to anyone, Davis says that middle age women are the majority of her client base.

When asked why she started this business, Davis responded “I worked at Curves in Vinton before it closed, and I had lost a lot of weight. It was important to me to continue to workout and keep the weight off.” Rather than go to Cedar Rapids for a 30-45 minute class, Rayleen and a few others thought there should be a studio in Vinton to do the same thing, so she took it upon herself to do that.

Like any other business, there were struggles to begin with, “the biggest issues I had were getting my business license, and the state getting back to me in time” says Davis. As of now Rayleen is the only one employed, but receives help from a few volunteers with classes. When asked where she sees this going in the next 5-10 years, Davis responded “I would like to increase membership, expand the cardio portion of the building, and bring in other fitness instructors to help teach some classes.” She says her favorite part of this job is that she can make her own hours, and she gets to be the boss.

Rayleen is also studying for her weight management certificate, which will be used to help people learn to lose and manage their weight.

Syze Wellness Studio is located at 507 1st Ave. The entrance is located in the back alley, behind Three D Kitchens.



Vinton Unlimited Committee Schedule

Each VU member is welcomed and *encouraged* to join one of our five committees
Contact the VU Office for more information and details

Community Affairs - 2nd Thursday of each month - 4pm @ City Hall

Business Promotions - 1st Friday of each month - Noon @ City Hall

Destination Vinton - As needed @ Iowa Land Management

Membership - 3rd Monday of each month - 4:00pm @ City Hall

Industry & Business Development (BOG) - 3rd Wednesday of each month - 6:30pm @ City Hall

Looking to get
involved? Join a
committee!