



# VINTON UNLIMITED 2023 MEMBERSHIP

## MISSION STATEMENT

**OUR MISSION IS TO FOSTER ECONOMIC GROWTH AND COMMUNITY IMPROVEMENT AND TO PROMOTE THE VINTON AREA AS AN ATTRACTIVE PLACE TO LIVE, SHOP, WORK & PLAY!**

VINTON UNLIMITED IS DEDICATED TO PROMOTING OUR COMMUNITY. WE ARE PROUD TO PROMOTE THE CITY OF VINTON AS A GREAT PLACE TO LIVE, SHOP, WORK & PLAY.

VINTON UNLIMITED IS A MERGED CHAMBER OF COMMERCE AND ECONOMIC DEVELOPMENT GROUP THAT HAS BEEN SERVING THE VINTON AREA FOR OVER 30 YEARS. IT IS A PRIVATE, NON-PROFIT, VOLUNTARY ORGANIZATION. IT UNITES HUNDREDS OF AREA BUSINESSES, PROFESSIONAL FIRMS AND INDIVIDUALS

CREATING A UNIFIED VOICE WORKING TO IMPROVE A CONTINUOUSLY GROWING COMMUNITY.

ABOUT 75% OF VINTON UNLIMITED MEMBERSHIP IS COMPRISED OF SMALL BUSINESSES. IT IS THAT MYRIAD OF SMALL BUSINESSES THAT MAKEUP THE BACKBONE OF OUR COMMUNITY, PROSPERING AND CREATING A HEALTHY, POSITIVE ENVIRONMENT FOR CONDUCTING BUSINESS.

VINTON UNLIMITED WORKS TO HELP VINTON ACHIEVE ITS FULLEST BY PROVIDING CONTINUOUS AND EFFECTIVE LEADERSHIP. ITS STRENGTH LIES IN THE ACTIVE INVOLVEMENT OF ITS MEMBERSHIP. INDIVIDUALS AND BOTH LARGE AND SMALL BUSINESSES, FROM VIRTUALLY EVERY PROFESSION, ARE REPRESENTED AND INFLUENCE THE DIRECTION OF THE ORGANIZATION.

ABOVE ALL, VINTON UNLIMITED IS PEOPLE – PEOPLE WHO UNDERSTAND THAT THROUGH VINTON UNLIMITED THEY CAN ACCOMPLISH COLLECTIVELY WHAT NONE OF THEM CAN DO INDIVIDUALLY. THE STRENGTH OF VINTON UNLIMITED LIES IN ATTRACTING THE GREATEST POSSIBLE NUMBER OF MEMBERS FROM THE COMMUNITY, CREATING A POOL OF RESOURCES FROM WHICH IDEAS, ENERGY & FINANCES CAN BE DRAWN.

VINTON UNLIMITED MEMBERS ELECT A BOARD OF DIRECTORS, WHICH IN TURN DEVELOP A PLAN FOR GOALS AND OBJECTIVES FOR THE BETTERMENT OF THE COMMUNITY. THIS IS ACCOMPLISHED THROUGH A STRONG COMMITTEE SYSTEM MADE UP OF VINTON UNLIMITED MEMBERS. VINTON UNLIMITED HAS 11 BOARD MEMBERS AND ONE PAID PROFESSIONAL. VINTON UNLIMITED BOARD OF DIRECTORS CONSISTS OF THE FOLLOWING COMMITTEES:

- COMMUNITY AFFAIRS
- BUSINESS PROMOTION
- MEMBERSHIP
- INDUSTRY & BUSINESS DEVELOPMENT
- DESTINATION VINTON/TOURISM

WE WOULD LIKE TO ENCOURAGE AND WELCOME ANY BUSINESS OR INDIVIDUAL INTERESTED IN BECOMING INVOLVED IN OUR ACTIVITIES AND IN OUR COMMUNITY TO STOP BY THE VINTON UNLIMITED OFFICE LOCATED IN THE CITY HALL BUILDING AT 310 A AVE OR CALL 319.472.3955 OR EMAIL [INFO@VINTONIA.ORG](mailto:INFO@VINTONIA.ORG). ALSO, PLEASE CHECK OUT OUR WEBSITE AT [WWW.VINTONUNLIMITED.ORG](http://WWW.VINTONUNLIMITED.ORG).



# VINTON UNLIMITED

A CHAMBER OF COMMERCE & ECONOMIC  
DEVELOPMENT GROUP

## DUES STRUCTURE

	\$75	\$100	\$110	\$175	\$300	\$600	\$1,200
One VU "Friends" Membership Card (Discounts offered on "Friends of Vinton Days")	✓						
\$10 Vinton Value Dollars curtesy of VPRD	✓						
Opportunity to serve on Vinton Unlimited committees	✓	✓	✓	✓	✓	✓	✓
Vinton Unlimited window cling or magnet	✓	✓	✓	✓	✓	✓	✓
Invitation to Annual Membership Picnic	✓	✓	✓	✓	✓	✓	✓
Opportunity to be part of an Ambassador group	✓	✓	✓	✓	✓	✓	✓
Receive local member generated emails & texts of events, specials, announcements	✓	✓	✓	✓	✓	✓	✓
Listed on website as a member & supporter of Vinton	✓	✓	✓	✓	✓	✓	✓
Membership listed with contact information on website		✓	✓	✓	✓	✓	✓
Business & community referrals from Vinton Unlimited		✓	✓	✓	✓	✓	✓
Tax deductible dues (as a business expense)		✓	✓	✓	✓	✓	✓
Boom-Fest vendor discount (\$10-20 value)		✓	✓	✓	✓	✓	✓
Opportunity to participate with Holiday Lights Punch Card which includes multi-sponsored advertisements		✓	✓	✓	✓	✓	✓
Ability to accept Vinton Value Dollars		✓	✓	✓	✓	✓	✓
Social media exposure		✓	✓	✓	✓	✓	✓
Send local member generated emails & texts of events, specials, announcements (150+ recipients)		✓	✓	✓	✓	✓	✓
Retail and industrial space availability information		✓	✓	✓	✓	✓	✓
Reduced bulk mailing service rate (over \$235 value)		✓	✓	✓	✓	✓	✓
Opportunity to list job openings within your business on Vinton Unlimited Emails & Social Media			✓	✓	✓	✓	✓
Mentioned in Holiday Open House promotion ad if participating			✓	✓	✓	✓	✓
Opportunity to participate with 0% Holiday Loan Program				✓	✓	✓	✓
Opportunity to provide promotional materials in New Resident Welcome Packets				✓	✓	✓	✓
Opportunity to participate in Above & Beyond Award				✓	✓	✓	✓
One registrant participation in Annual Golf Tournament (\$25)					✓	✓	✓
Hot Link on VU website					✓	✓	✓
One ADDITIONAL registrant participation in Annual Golf Tournament (\$25)						✓	✓
Listing on all Constant Contact emails as well as in any special print advertising as a Silver Level sponsor (average 175+ email recipients)						✓	✓
Two ADDITIONAL registrant participations in Annual Golf Tournament (\$50 value)							✓
One month of advertising on Vinton Today in conjunction with the Vinton Unlimited ad space (\$100 value)							✓
Listing on all Constant Contact emails as well as in any special print advertising as a Gold Level sponsor (average 175+ email recipients) (this replaces Silver Level)							✓

**Friends**  
Family/Individual Membership

**Independent Vendor**  
Temporary or Seasonal Merchants;  
In-Home Direct Sales

**Non-Profit**  
Non-Profit Organizations 501(C)

**Partner**  
Standard Business Level

**Bronze**

**Silver**

**Gold**

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**A CHAMBER OF COMMERCE**  
**& ECONOMIC DEVELOPMENT GROUP**  
**DUES STRUCTURE DESCRIPTIONS**

Member Benefit:	Additional Description:
VU "Friends" Membership Card (Discounts offered on "Friends of Vinton Days")	1-2 select days a year that "Friends" members can show their membership card and receive a discount at participating businesses.
VPRD discount	"Friends" members receive \$10 in Vinton Value Dollars compliments of VPRD
Opportunity to serve on Vinton Unlimited committees	Committees include: Boomtown; Business Promotions; Community Affairs; Industrial & Business Development; Membership; and Destination Vinton/Tourism
Vinton Unlimited window cling or magnet	
Invitation to Annual Membership Picnic	Annual picnic hosted by VU for their membership.
Opportunity to be part of an Ambassador group	Represent VU at events (i.e.: ribbon cuttings)
Receive local member generated emails & texts of events, specials, announcements	Be kept up-to-date on specials and events happening locally.
Listed on website as a member & supporter of V.U.	Name only
Membership listed with contact information on website	Name, location, and contact phone
Business & community referrals from Vinton Unlimited	
Tax deductible dues (as a business expense)	
Boom-Fest vendor discount (\$10-20 value)	\$10 off single vendor space or \$20 off double vendor space
Opportunity to participate in Punch Card promotions which includes multi-sponsored advertisements	The punch card promotion are incentives for people to shop local. Each card filled out is entered drawings for weekly prizes & one grand prize.
Ability to accept Vinton Value Dollars	Vinton Value Dollars are issued by VU and are similar to gift certificates which can be used at any Vinton Unlimited business
Social media exposure	
Send local member generated emails & texts of events, specials, announcements	May send group emails & texts to other V.U. members to inform them of your business events, specials, and announcements.
Business relocation and/or expansion assistance	Assistance in locating business space plus potential grants or incentives.
Retail and industrial space availability information	
Reduced bulk mailing service rate (over \$235 value)	Mailing must meet USPS "bulk" mailing requirements
Opportunity to list job openings within your business in Vinton Unlimited Emails & Social Media	
Opportunity to participate with 0% Holiday Loan Program	Allows shoppers to borrow money from a local bank at 0% interest
Opportunity to provide promotional materials in New Resident Welcome Packets	Allows business to provide information or promotional material to residents new to the community.
Opportunity to participate in Above & Beyond Award	Awards for community & business accomplishments for the prior year
One registrant participation in Annual Golf Tournament (\$25)	
Hot Link on VU website	Direct link that lead from VU website to member's website with one click
One ADDITIONAL registrant participation in Annual Golf Tournament (\$25)	
Listing on all Constant Contact emails as well as in any special print advertising as a Silver Level sponsor (average 175+ email recipients)	
Two ADDITIONAL registrant participations in Annual Golf Tournament (\$50)	
One month of advertising on Vinton Today in conjunction with the Vinton Unlimited ad space (\$100 value)	
Listing on all Constant Contact emails as well as in any special print advertising as a Gold Level sponsor (average 175+ email recipients) (this replaces Silver Level)	



# VINTON UNLIMITED MEMBERSHIP APPLICATION

INDIVIDUAL/COMPANY NAME:

STREET ADDRESS:

CITY, STATE, & ZIP CODE:

PHONE:

EMAIL ADDRESS:

WEBSITE:

COMPANY CONTACT:

TITLE/POSITION:

DIRECT PHONE:

EMAIL:

PLEASE GIVE A BRIEF DESCRIPTION OF YOUR BUSINESS FOR AN OFFICIAL ANNOUNCEMENT OF MEMBERSHIP.

PREFERRED MEMBERSHIP LEVEL (PLEASE SELECT ONE)

<input type="checkbox"/>	FRIEND OF VU ( \$75/YEAR ) <i>(RESERVED FOR FAMILY/INDIVIDUAL SUPPORT)</i>
<input type="checkbox"/>	INDEPENDENT VENDOR ( \$100/YEAR ) <i>(TEMPORARY, SEASONAL, IN-HOME MERCHANTS)</i>
<input type="checkbox"/>	NON-PROFIT ( \$110/YEAR ) <i>(RESERVED FOR NON-PROFIT ORGANIZATIONS ONLY)</i>
<input type="checkbox"/>	PARTNER ( \$175/YEAR )
<input type="checkbox"/>	BRONZE ( \$300/YEAR )
<input type="checkbox"/>	SILVER ( \$600/YEAR )
<input type="checkbox"/>	GOLD ( \$1,200/YEAR )

SIGNATURE:

DATE:

FOR OFFICE USE ONLY:

DATE RC'VD

QB

CC

VUS

WEB

EMAIL

FB

\* ALL MEMBERSHIPS ARE AUTOMATICALLY RENEWED AND ALL CANCELLATIONS MUST BE DONE IN WRITING.